



# SUBCONTRACTORS USA

TEXAS

WWW.SUBCUSA.COM

Marketing, Advertising & Public Relations for Certified Women, Veteran & Minority-Owned Subcontractors

## 2024 TOP

# 25

## PRIME & SUB CONTRACTORS

ENGINEERING | ARCHITECTURE | CONSTRUCTION

TRANSPORTATION | IT | PETROCHEMICAL

OIL AND GAS | ENERGY | MANUFACTURING

## SUPPLIER DIVERSITY CHAMPIONS



## Luncheon & Mini Expo

June 14, 2024 • 8 AM - 4 PM

EXPO 8 AM - 11 AM | Luncheon 11:30 AM - 1:30 PM | Networking 2 PM - 4 PM

Junior League of Houston • 1811 Briar Oaks Ln. Houston, TX 77027

## Who We Are

---

Subcontractors USA is committed to fostering economic growth among a diverse clientele in the construction industry, including prime contractors, subcontractors, architects, engineers and agencies. Subcontractors USA is a relevant and essential source of information for Texas areas in the sectors of engineering, architecture, construction, transportation, IT, petrochemical, oil and gas, utility infrastructure, energy and manufacturing. We are the logical solution to the advertising, marketing, media, communication and public relation needs of prime contractors and subcontractors.

## Purpose of Event

---

The Top 25 Prime & Sub Contractors for Diversity is d-mars.com's signature awards event that celebrates the companies who work industriously to foster business growth in minority communities by supporting small business diversity initiatives. Each nominee will be selected by peers who feel they have gone the extra mile to be inclusive in the selection of minority subprimes. Additionally, there will be an awards ceremony in honor of our prime & subcontractors on June 14, 2024. They will receive a plaque and recognition for their dedication to the minority small business community, in addition to on-stage sponsor remarks. Honorees are selected based on their years of experience and commitment to supplier diversity. Business, government, and educational institutions that have shown great diligence in getting subs and primes together to help reach minority goals will be given the Supplier Diversity Champion Award.

This is an excellent opportunity to give our local Prime & Sub Contractors and agencies the accolades they deserve for their generosity in the industry and their contributions to the business community.

For more information about sponsorship please contact:

**MR. D-MARS**  
**president@d-mars.com**  
**(713) 373-5577 Office**  
**(281) 748-8111 Direct**

2024 TOP

25

# Past Exhibitor Sponsors



For more information, call 713-373-5577.



2024 TOP

25



For more information, call 713-373-5577.



2024 TOP

25



For more information, call 713-373-5577.



## Sponsorship Opportunities

### TITLE \$15,000

- Title Sponsorship Recognition
- Company logo on all printed materials
- On-stage sponsor remarks
- Premium signage placement
- 1 Full page ad in Subcontractors USA Journal
- Booth at mini expo
- 6 E-blasts
- 2 Tables for 10

### PRESENTING \$10,000

- Presenting Sponsorship Recognition
- Company logo on all printed materials
- 1 Full page ad in Subcontractors USA Journal
- 4 E-blasts
- Table for 10

### PLATINUM \$5,000

- Platinum Sponsorship Recognition
- Company logo on all printed materials
- 1/2 page ad in Subcontractors USA Journal
- 2 E-blasts
- Table for 10

### GOLD FOR AGENCY/NON-PROFIT/SMALL BUSINESS \$3,500

- Company logo on all printed materials
- 1/4 page ad in Subcontractors USA Journal
- 2 E-blasts
- Table for 10

## MONTHLY RATES FOR SUBCONTRACTORS USA JOURNAL

### CORPORATE AD

- Full Page \$3,500
- 1/2 Page \$2,500
- 1/4 Page \$1,500

### SMALL BUSINESS/AGENCY/NON-PROFIT AD

- Full Page \$2,500
- 1/2 Page \$1,500
- 1/4 Page \$1,000

## ADMISSION - EXPO & LUNCHEON

- Table for 10 - \$2,500
- Ticket \$200 each
- EXPO Booths: \$750