



SUBCONTRACTORS USA

TEXAS

WWW.SUBCUSA.COM

Marketing, Advertising & Public Relations for Certified Women, Veteran & Minority-Owned Subcontractors

2025 TOP

25

PRIME & SUB CONTRACTORS

ENGINEERING | ARCHITECTURE | CONSTRUCTION

TRANSPORTATION | IT | PETROCHEMICAL

OIL AND GAS | ENERGY | MANUFACTURING

SUPPLIER DIVERSITY CHAMPIONS



Luncheon & Mini Expo

June 13, 2025 • 8 AM - 4 PM

EXPO 8 AM - 11 AM | Luncheon 11:30 AM - 1:30 PM | Networking 2 PM - 4 PM

Junior League of Houston • 1811 Briar Oaks Ln. Houston, TX 77027

Who We Are

Subcontractors USA is committed to fostering economic growth among a diverse clientele in the construction industry, including prime contractors, subcontractors, architects, engineers and agencies. Subcontractors USA is a relevant and essential source of information for Texas areas in the sectors of engineering, architecture, construction, transportation, IT, petrochemical, oil and gas, utility infrastructure, energy and manufacturing. We are the logical solution to the advertising, marketing, media, communication and public relation needs of prime contractors and subcontractors.

Purpose of Event

The Top 25 Prime & Sub Contractors for Diversity is d-mars.com's signature awards event that celebrates the companies who work industriously to foster business growth in minority communities by supporting small business diversity initiatives. Each nominee will be selected by peers who feel they have gone the extra mile to be inclusive in the selection of minority subprimes. Additionally, there will be an awards ceremony in honor of our prime & subcontractors on June 14, 2024. They will receive a plaque and recognition for their dedication to the minority small business community, in addition to on-stage sponsor remarks. Honorees are selected based on their years of experience and commitment to supplier diversity. Business, government, and educational institutions that have shown great diligence in getting subs and primes together to help reach minority goals will be given the Supplier Diversity Champion Award.

This is an excellent opportunity to give our local Prime & Sub Contractors and agencies the accolades they deserve for their generosity in the industry and their contributions to the business community.

For more information about sponsorship please contact:

MR. D-MARS
president@d-mars.com
(713) 373-5577 Office
(281) 748-8111 Direct

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For more information, call 713-373-5577.

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Sponsorship Opportunities

TITLE \$15,000

- Title Sponsorship Recognition
- Company logo on all printed materials
- On-stage sponsor remarks
- Premium signage placement
- 1 Full page ad in Subcontractors USA Journal
- Booth at mini expo
- 6 E-blasts
- 2 Tables for 10

PRESENTING \$10,000

- Presenting Sponsorship Recognition
- Company logo on all printed materials
- 1 Full-page ad in Subcontractors USA Journal
- 4 E-blasts
- Table for 10

PLATINUM \$5,000

- Platinum Sponsorship Recognition
- Company logo on all printed materials
- 1/2 page ad in Subcontractors USA Journal
- 2 E-blasts
- Table for 10

GOLD FOR AGENCY/NON-PROFIT/SMALL BUSINESS \$3,500

- Company logo on all printed materials
- 1/4 page ad in Subcontractors USA Journal
- 2 E-blasts
- Table for 10

MONTHLY RATES FOR SUBCONTRACTORS USA JOURNAL

CORPORATE AD

- Full Page - \$3,500
- 1/2 Page - \$2,500
- 1/4 Page - \$1,500

SMALL BUSINESS/AGENCY/NON-PROFIT AD

- Full Page - \$2,500
- 1/2 Page - \$1,500
- 1/4 Page - \$1,000

ADMISSION - EXPO & LUNCHEON

- Table for 10 - \$2,500
- Ticket - \$200 each
- Expo Booths - \$750